

ADAM DAVID ROTH, PH.D.

Director, Harrington School of Communication and Media
Associate Dean, College of Arts and Sciences
Professor, Communication Studies
The University of Rhode Island
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CURRICULUM VITAE

EDUCATION

- 2018 **Professional Certificate**, Management Development Program, Institutes for Higher Education, Harvard University, Graduate School of Education, Cambridge, MA
- 2008 **Ph.D.**, Communication Studies (rhetoric and public advocacy)
Dissertation: *Reciprocal influences between rhetoric and medicine in ancient Greece*
The University of Iowa, Iowa City, IA
- 2005 **Graduate Certificate**, Interdisciplinary Program in the Rhetorics of Inquiry (POROI)
The University of Iowa, Iowa City, IA
- 2002 **M.A.**, Communication Studies (rhetorical studies)
The University of Iowa, Iowa City, IA
- 2001 **B.A.**, Business Administration and Communication and Rhetoric
College of Arts & Sciences / College of Business Dual Major Program
University of Pittsburgh, Pittsburgh, PA

Research Areas: history and philosophy of rhetoric, education, and medicine; communication education; higher education

AWARDS AND GRANTS

2019	Provost's Investment Grant (PI), Fiber optic connectivity for broadcasting	\$50,000
2018	Rhode Island Foundation (PI), Judaic studies curriculum development	\$10,000
2018	Provost Investment Grant (PI), robotic digital camera	\$90,000
2017	Anonymous Corporate Foundation (Co-PI), design thinking laboratories	\$250,000
2017	Champlin Foundation Grant (PI), video production and broadcast center	\$149,800
2017	Bernhardt Foundation (Co-PI), Hillel staff enhancement initiative	\$18,000
2016	Champlin Foundation Grant (Co-PI), cutting-edge recording technology	\$132,695
2016	Provost's Investment Grant (PI), high-end computers and projectors, URI	\$88,000
2016	International Game Technology (IGT) Social Impact Grant (PI), digital media	\$25,000
2016	Provost Faculty Development Grant , international conference, URI	\$300
2016	Hope and Heritage Grant , international conference URI	\$750
2015	Rabbi Benjamin Marcus Award for Most Supportive Faculty , URI Hillel	----
2015	Provost Faculty Development Grant , international conference, URI	\$300
2015	Hope and Heritage Grant , international conference, URI	\$750
2014	Visiting Senior Associate Member , American School of Classical Studies at Athens, Greece (awarded for sabbatical/deferred)	----
2014	Sabbatical Leave , research trip to Greece, URI (awarded/deferred)	----
2014	Hope and Heritage Grant , international conference, URI	\$750
2013	Davis Foundation Grant , communication rubric for general education	\$500
2013	Hope and Heritage Grant , international conference, URI	\$750
2013	Hope and Heritage Grant , international conference, URI	\$750

2013	Provost Faculty Development Grant , international conference, URI	\$300
2012	Hope and Heritage Grant , international conference, URI	\$750
2012	Provost Faculty Development Grant , international conference, URI	\$300
2012	Hope and Heritage Grant , international conference, URI	\$750
2011	Dean's Excellence Award , College of Arts and Sciences, URI	\$500
2011	Provost Faculty Development Grant , international conference, URI	\$500
2010	Founding Scholar Award (PI) , Harrington School of Communication and Media	\$2,500
2010	Provost Faculty Development Grant , international conference, URI	\$500
2010	Hope and Heritage Grant , international conference, URI	\$500
2010	Competitive Faculty Research Grant (PI) , URI Foundation	\$750
2009	Provost Faculty Development Grant , international conference, URI	\$500
2009	Teaching Fellowship , provost's online teaching initiative, URI	\$1000
2009	Provost Faculty Development Grant , international conference, URI	\$500
2009	Hope and Heritage Grant , international conference, URI	\$250
2008	Hope and Heritage Grant , national conference, URI	\$300
2008	Hope and Heritage Grant , international conference, URI	\$550
2007	URI Foundation Competitive Grant (PI) , launch speaking center	\$6,000
2007	Hope and Heritage Grant , national conference, URI	\$300
2006	University of Iowa Outstanding Teaching Award	\$2,000
2005	Douglas Ehninger Award for Teaching Excellence , University of Iowa	\$1,000
2005	Outstanding Service and Community Award , University of Iowa	\$500
2003	Graduate Student Research Award , University of Iowa Student Senate	\$350
2003	Summer Graduate Fellow , University of Iowa	\$2,500
2002	Summer Graduate Fellow , University of Iowa	\$2,500
2002	International Travel Grant , University of Iowa Graduate College	\$1000
2002	International Travel Grant , University of Iowa Student Government Board	\$600

ACADEMIC LEADERSHIP

University of Rhode Island, Kingston, RI

Director

Harrington School of Communication and Media

(65 full-time faculty, 1350 students, 6 departments/chairs, 9 support staff, and an associate director)
July 2014–August 2017 (interim); August 2017–present (permanent)

Leadership: Initiated and facilitated school-wide strategic planning process, resulting in the School's first strategic plan developed and approved by the faculty; supported and encouraged faculty in the development of new programs, particularly in areas of growth (e.g. sports media and communication, television and digital media production, social media); stimulated a culture of productivity and excellence that enhanced our research profile and led to a \$4-million increase in grant-funded research/projects over a three-year period; implemented annual faculty development programs, curriculum retreats, and research seminars; acquired and allocated funding to support interdisciplinary and collaborative research and creative projects, as well as faculty travel to present research and creative work nationally and internationally; developed cooperation agreements with global partners in China, Taiwan, and Germany; expanded faculty by 20% over four-year period.

Development: Experienced in donor discovery, cultivation and stewardship: raised \$12.25 million by spearheading School's fundraising activities (increased planned and annual giving, corporate matches, the creation of scholarship endowments, and annual fund contributions; secured \$7.5 million in gifts from School's founder to grow endowment by 50% and invest in capital improvement projects; negotiated major gifts to name rooms and facilities); oversaw fundraising, design, construction, and grand opening for \$6.8 million state-of-the-art communication and media hub recently launched a \$9.1 million expansion project; acquired from Information Technology Services on campus an old

television studio and raised \$1.25 million (through private donations, foundation grants, and institutional investments) to transform it into a cutting-edge digital streaming and broadcasting center; curated membership of the Executive Advisory Board, worked closely with high-profile figures and prominent alumni (e.g., Christiane Amanpour, John King, Meredith Vieira, Carole Radziwill, Anderson Cooper); increased advisory board giving from 5% to 95%, while expanding it to include TV personalities, Hollywood producers and directors, senior executives from CBS, NBCUniversal, BBC, Alex and Ani, HBO, and other organizations; planned and facilitated twice-yearly meetings of the advisory board and consistently received unanimous votes of confidence as director; worked with board membership to draft and adopt an advisory board charter that outlines term limits, responsibilities, and philanthropic expectations.

Marketing, Branding, Recruitment: Implemented successful marketing strategies that resulted in a recent (2018–2019) 47% increase over last year in first-year enrollment; developed a signature mentoring program that pairs students with communication and media leaders; established dual-enrollment programs with high schools, articulation agreements with the State’s community college, and a shadow program that hosts students on campus for a day to experience a day in the life of a Harrington School student; developed initiatives to recruit, retain, and advance students from underrepresented groups; created the Harrington Media Agency, a student group of social media marketers and brand ambassadors; built and launched a new website; expanded awareness of the Harrington School brand through designing apparel, increasing online presence, developing a series of professional promotional videos, e-newsletters, Google and social media advertising campaigns, and print and digital brochures and webinars to showcase programs and the accomplishments of faculty, students, alumni, and board members.

Associate Dean

College of Arts and Sciences

(350 full-time faculty, 4500 students, 58 undergraduate/graduate programs, 24 academic units)
August 2017–present

Experiential Learning: Serve as College’s liaison to the Center for Career and Experiential Education and supervise the experiential learning coordinator: collaborate with all departments to develop experiential learning strategic plans; organize career networking events, professional development workshops, and employment fairs; organized a series of career boot camps and experiential learning projects integrated into classes across the curriculum, collaborating with 22 department chairs and enlisting high-profile alumni to participate; supervise video production specialist and services and oversee production of more than 100 academic videos/year; oversee video production engineer and digital streaming and broadcast center; engage alumni and business leaders in developing internship and job pipelines for students.

Faculty Affairs: Evaluate, support and encourage faculty productivity through the academic review process; write annual review, promotion and tenure, and sabbatical support letters for 65 full-time faculty; mediate and resolve personnel matters and student appeals; review/manage course and program enrollments, optimizing seat capacity when pedagogically appropriate and monitoring faculty workload; analyze and allocate part-time faculty budgets and work with department chairs to streamline expenses; implemented a new system for determining operating budgets based on faculty established metrics; serve as point person in the college in the dean’s absence; chaired search for new associate dean.

Donor Relations: Create development plans and case statements in consultation with senior director of development and dean; identify and define fundraising needs and establish capital campaign priorities and goals; create strategies for cultivation and stewardship; engage alumni and donors through on- and off-campus events and networking activities; connect alumni and donors with faculty when appropriate for guest lectures and/or sending students for off-site visits; nominate alumni for outstanding achievement awards and draft award statements and profiles.

Basic Course Director

Department of Communication Studies
Harrington School of Communication and Media
2007–2014

Administered, scheduled, staffed 160 sections of introductory communication courses; trained and supervised 50+ instructors (part-time faculty, graduate student instructors, full-time lecturers, and tenure-track faculty) who delivered courses to 3600 students/year from across the university; collaborated with faculty to develop standardized course materials; negotiated royalty agreements with publishers; encouraged campus bookstore to lower markups on texts for these courses, thereby reducing the cost of materials to students by more than 50%; implemented online tools for personalized/adaptive learning and assessments; developed a culture of collaboration, respect, and excellence among all faculty teaching in the program by establishing annual awards, galas, workshops, a speaker series, and curriculum retreats; received a competitive grant to develop a corresponding oral communication center; collaborated with the vice provost for enrollment management, director of the honors program, deans of colleges, and other administrators on campus to ensure the successful integration of courses across the curriculum and efficient enrollment management.

Tenured Full Professor

Department of Communication Studies
Harrington School of Communication and Media
(Assistant, 2007–2013; Associate, 2013–2018; Full, 2018–present)

Pursue scholarly research on rhetoric, persuasion, and the future of higher education; deliver undergraduate courses in rhetorical theory, ethics of persuasion, business communication, public speaking, and introduction to communication, and graduate seminars on the rhetoric of medicine; served as a member and convener of the Provost's task force to develop the University's second-only academic strategic plan; served for six years on the faculty senate's general education committee, creating, soliciting support for, and gaining approval of a new general education program for the University; served for seven years on the subcommittee on the assessment of general education, ensuring course assignments aligned with learning outcomes, and co-drafted assessment reports to the New England Association for Schools and Colleges, the University's accrediting body.

University of Pittsburgh, Pittsburgh, PA

Co-Director and Lecturer in Communication

Communication across the Curriculum Program (CXC)
Department of Communication and College of Arts and Sciences
2006–2007

Helped faculty across the College to incorporate oral and written communication assignments and activities into the curriculum, offering students opportunities to speak and write to learn, and learn to write and speak; co-facilitated with a colleague in English a bi-weekly faculty development seminar and increased participation by 400% in one year; established a corporate communication speaker series in conjunction with the College of Business; delivered workshops for the University of Pittsburgh Medical Center and other campus units; delivered courses in communication and culture, rhetoric of science, business communication, and persuasion.

The University of Iowa, Iowa City

Graduate Instructor

Department of Communication Studies

College of Arts and Sciences
2001–2006

Oral Communication Consultant

Speaking Center, Rhetoric Department
College of Arts and Sciences
2002–2005

Graduate Instructor and Research Assistant

Rhetoric Department
College of Arts and Sciences
2002–2004

RECENT PROFESSIONAL DEVELOPMENT

Institute for Education Management 50th Symposium: Reflecting on the Past, Transforming the Future, Harvard University Institutes for Higher Education, October, 2019

Implicit Bias Workshop, University of Rhode Island, August, 2019

Title IX and Responsible Employee Training, University of Rhode Island, October, 2018

Annual meeting of the Council on Colleges of Arts and Sciences, Chicago, IL, November, 2018

Management Development Program, Higher Education Administration, Harvard University, Graduate School of Education, Cambridge, MA, June 3–15, 2018.

Certified Adult Mental Health First Aid Responder, University of Rhode Island, March, 2018

Advanced Development for Deans and Academic Leaders, Council for Advancement and Support of Education, Philadelphia, PA, January, 2018

Employability: A National Imperative: A New England Leadership Summit, Boston, MA, December, 2017.

Fundraising for Deans, Academic Impressions, Orlando, Florida, October, 2017.

PUBLICATIONS

a. Books

Boudouris, K. & Roth, A. D. (Eds.) (2018). *The Philosophy of Aristotle: The world congress of philosophy 2016, volume I*. Athens: International Center of Greek Philosophy and Culture, Ionia Verlag Press.

b. Peer-Reviewed Publications

Loberti, A. M. & Roth, A. D. (2018). Embracing a new paradigm for higher education. *Journal of Philosophy and History of Education*, 68, 17–32.

Roth, A. D. (2018). The therapeutic function of language in ancient rhetoric and philosophy. In K. Boudouris & Kalimtzis, K. (Eds.). *The Philosophy of Aristotle: The World Congress of Philosophy 2016, Volume II* (pp 195–214). Athens: International Center of Greek Philosophy and Culture, Ionia Verlag Press.

Abendschein, B., Giorgio, G., Roth, A. D., & Whalen, J. (2018). Asking big questions in the basic course. *Basic Communication Course Annual (BCCA)*, 30, 61–75.

Roth, A. D. (2017). Embodied discourse: Revisiting Plato's stance on the connection(s) between rhetoric and medicine. *Akropolis: Journal of Hellenic Studies* 1, 55–71.

- Karno, V. & Roth, A. D. (2017). LIS education in an interdisciplinary frame: Integrating digital media into the ethics of digital personhood. *DESIDOC Journal of Library and Information Technology*, 37(1), 38–41. doi:10.14429/djlit.37.1.10861.
- Roth, A. D. & Zhang, H. (2016). A dialogue on traditional medicine: East meets west. *China Media Research*, 12(4), 85–93.
- Roth, A. D. (2015). Plato's educational foundations and the future of college teaching. *Journal of Philosophy and History of Education*, 65(1), 1–14. [Lead essay]
- Roth, A. D. (2013). Plato on the similarities between rhetoric and medicine. *Plato Collection: Supplement to the Bulletin of the Russian Christian Academy for the Humanities*, 14(1), 436–452.
- [Рот, Адам Д. Риторика во плоти: Платон о подобии между медициной и риторикой. Приложение к Вестнику Русской христианской гуманитарной академии] (translated and published in Russian).
- Roth, A. D. (2011). Rhetorical technology and the Hippocratic art and philosophy of medicine. In K. Boudouris (Ed.) *Philosophy, art, and technology*, studies in Greek philosophy series (pp. 345–356). Athens, Greece: University of Athens Ionia Verlag Press.
- Roth, A. D. (2010). Plato's written conception of philosophy and education. *Journal of Philosophy and History of Education*, 60(1), 57–61.
- Roth, A. D. (2009). Following Plato's advice: Pedagogy and technology for the Facebook generation. *Journal of Philosophy and History of Education*, 59(1), 125–128.
- Roth, A. D. (2008). Philosophy, rhetoric, and medicine in ancient Greece and today. In M. Adam (Ed.) *Philosophy and the issues of our age. Studies in Greek philosophy series* (pp. 207–221). Athens, Greece: University of Athens Ionia Verlag Press.
- Roth, A. D. (2003). Kairos and human agency. In K. Boudouris (Ed.) *Polis and cosmopolis: Problems of a global era* vol. II (pp. 145–152). Athens, Greece: University of Athens Ionia Verlag Press.

c. Book Chapters

- Roth, A. D. (2012). Transformative teaching; from classroom lectern to internet-based learning platforms. In K. M. Torrens & J. A. Amador (Eds.), *Taking your course online: An interdisciplinary journey* (pp. 35–52). Charlotte, NC: Information Age Publishing.
- Roth, A. D. (2011). Rhetoric and faith in the Hippocratic philosophy of medicine. In W. H. Krieger (Ed.), *Science at the frontiers: Perspectives on the history and philosophy of science* (pp. 3–16). Plymouth, UK: Lexington Books. [Lead essay]

d. Refereed Reviews

- Roth, A. D. (2005). Book review: Confronting culture: Sociological vistas. *Journal of Communication Inquiry*, 29(1), 85–91. doi:10.1177/019685990502900106.

e. Other Writings

- Healey-Jamiel, M. & Roth, A. D. (2007, November). Why is the University no longer offering rape kits? [Letter to the editor]. *The Good 5 Cent Cigar*.
- Roth, A. D. (November, 2006). Ten faculty receive cxc fellowships. *University of Pittsburgh Teaching Times*.

f. Book/Journal Editing and Special Acknowledgments

- Chen, G. & Roth, A. D. (Eds.) (2015). Preface author and guest editor for special issue. *Journal of Intercultural Communication Studies*, 24(2).
- Floyd, K. (2010). *Communication matters*. McGraw-Hill Education (reviewer/subject-matter expert).
- Young, V. A. (2007). *Your average nigga: Performing race, literacy, and masculinity*. Detroit: Wayne State University Press (copyeditor/special recognition).
- Gross, D. M. (2007). *The secret history of emotion: From Aristotle's Rhetoric to modern brain science*. Chicago: University of Chicago Press (copyeditor/special recognition).
- Poulakos, T. & Depew D. (Eds.) (2007). *Isocrates and civic education*. Austin: University of Texas Press (copyeditor/special recognition).
- Gross, D. M. & Kemmann A. (Eds.) (2006). *Heidegger and Rhetoric. Suny series in contemporary continental philosophy*. Albany: State University of New York Press (copyeditor/special recognition).

COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS

International

- Roth, A. D. (2016, July). *Therapy as a lost genre in Aristotle's Art of Rhetoric*. Paper presented at the World Congress of Philosophy on the Philosophy of Aristotle, Athens, Greece.
- Roth, A. D. (2015, July). *Ethical rhetoric and therapeutic persuasion in the Classical world*. Paper presented at the 27th International Conference of Philosophy, Vouliagmeni, Greece.
- Roth, A. D. (2014, July). *Political and moral implications of medical-economic metaphors*. Paper presented at the 26th International Conference of Philosophy, Vouliagmeni, Greece.
- Roth, A. D. (2013, August). *Embodied rhetoric: Plato on medicine and persuasion*. Paper presented at the 23rd quinquennial meeting of the World Congress of Philosophy, Athens, Greece.
- Roth, A. D. (2013, January). *Ancient rhetoric and western medicine*. Presentation delivered at Peking University, Shenzhen Graduate School of Environment and Energy, Shenzhen, China.
- Roth, A. D. (2012, September). *Plato on the similarities between rhetoric and medicine*. Paper presented at the International Joint Conference on Plato and Platonism in European Culture. Sponsored by the Russian State University for the Humanities and the Russian Academy of Sciences, Moscow, Russia.
- Roth, A. D. (2012, July). *Pathologizing the economy: Medical metaphors and the anatomy of financial crises*. Paper presented at the 24th International Conference of Philosophy, Samos, Greece.
- Roth, A. D. (2011, July). *The therapeutic functioning of words in ancient rhetoric, philosophy, and medicine*. Paper presented at the 23rd International Conference of Philosophy, Vouliagmeni, Greece.
- Roth, A. D. (2010, July). *The rhetoric of environmental crisis: Conservation medicine, ecological health, and human well-being*. Paper presented at the 22nd International Conference of Philosophy, Kalamata, Greece.
- Roth, A. D. (2009, July). *Rhetorical technology and the Hippocratic art and philosophy of medicine*. Paper presented at the 21st International Conference of Philosophy, Paphos, Cyprus.

Roth, A. D. (2008, August). *Philosophy, rhetoric, and medicine in ancient Greece and today*. Paper presented at the 20th International Conference of Philosophy, Crete, Greece.

Roth, A. D. (2003, August). *Plato's written conception of philosophy*. Paper presented at the 15th International Conference of Philosophy, Thessalonica, Greece.

Roth, A. D. (2002, August). *Kairos and human agency: From pre-polis to polis and cosmopolis*. Paper presented at the 14th International Conference of Philosophy, Samos, Greece.

National

Kendrowicz, A. & Roth, A. D. (2018, November). *Engaging Students in Professional Communication Across and Beyond Disciplines*. Short course taught at the annual meeting of the National Communication Association, Salt Lake City, Utah.

Gaffney, A., Kendrowicz, A. & Roth, A. D. (2017, November). *Enhancing Our Legacy, Our Relevance: Teaching Professional Communication Across and Within Disciplines*. Short course taught at the annual meeting of the National Communication Association, Dallas, Texas.

Roth, A. D. (2017, November). *When "Our Legacy, Our Relevance" Changes: What Happens when Colleges/Universities Merge?* Paper presented at the annual meeting of the National Communication Association, Dallas, Texas.

Roth, A. D. (2017, November). *Introducing Global Citizenship and Cultural Competency: Enhancing the legacy and relevance of the Basic Course.* Paper presented at the annual meeting of the National Communication Association, Dallas, Texas.

Roth, A. D. and Loberti A. M. (2017, October). *Higher education disrupted: The rise and fall of the ivory tower*. Paper presented at the annual meeting of the Society of Philosophy and History of Education, San Antonio, Texas.

Roth, A. D. (2016, November). *Engaging students in the basic course by asking big questions.* Paper presented at the annual meeting of the National Communication Association, Philadelphia, Pennsylvania.

Roth, A. D. (2015, November). *Creating dialogue in the basic course through big questions*. Panel participant at the annual meeting of the National Communication Association, Las Vegas, Nevada.

Dannels, D., Housley Gaffney, A., Kendrowicz, A. & Roth, A. D. (2015, November). *Embracing opportunities with cxc and general education*. Short course taught at the annual meeting of the National Communication Association, Las Vegas, Nevada.

Roth, A. D. (2015, October). *Sophisticated rhetoric and 21st-century education opportunities*. Paper presented at the annual meeting of the Society of Philosophy and History of Education, St. Louis, Missouri.

Dannels, D., Housley Gaffney, G., Kendrowicz, A. & Roth, A. D. (2014, November). *CxC and gen education: Evolving best practices*. Short course taught at the annual meeting of the National Communication Association, Chicago, Illinois.

Roth, A. D. (2014, October). *The future of college and university teaching*. Paper presented at the annual meeting of the Society of Philosophy and History of Education, San Antonio, Texas.

Dannels, D., Housley Gaffney, G., Kendrowicz, A. & Roth, A. D. (2013, November). *CxC and general education: Making connections across disciplines*. Short course taught at the annual meeting of the National Communication Association, Washington, DC.

- Roth, A. D. (2013, September). *What can ancient philosophers teach us about contemporary economic conditions?* Paper presented at the annual meeting of the Society of Philosophy and History of Education, Oklahoma City, Oklahoma.
- Dannels, D., Housley Gaffney, G., Kendrowicz, A. & Roth, A. D. (2012, November). *CxC and general education: Community on campus*. Short course taught at the annual meeting of the National Communication Association, Orlando, Florida.
- Roth, A. D. (2012, September). *An economic education: Medical metaphors and the anatomy of financial crises*. Paper presented at the annual meeting of the Society of Philosophy and History of Education, St. Louis, Missouri.
- Dannels, D., Housley Gaffney, G., Kendrowicz, A. & Roth, A. D. (2011, November). *Communication across the curriculum & general education: COM's voice across campus*. Short course taught at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Roth, A. D. (2011, September). *Medical metaphors to educate about economic conditions*. Paper presented at the annual meeting of the Society of Philosophy and History of Education, San Antonio, Texas.
- Roth, A. D. (2011, April). *Administrative perspectives on the basic course in communication*. Roundtable participant at the basic course pre-conference for the annual meeting of the Eastern Communication Association Convention, Washington, DC.
- Roth, A. D. (2010, September). *Transformative teaching: from the classroom podium to purely digital platforms*. Paper presented at the annual meeting of the Society of Philosophy and History of Education, Oklahoma City, Oklahoma.
- Dannels, D., Housley Gaffney, G., Kendrowicz, A. & Roth, A. D. (2009, November). *Communication across the curriculum*. Short course taught at the annual meeting of the National Communication Association, Chicago, Illinois.
- Roth, A. D. (2009, September). *Plato's written conception of philosophy and education*. Paper presented at the annual meeting of the Society of Philosophy and History of Education, St. Louis, Missouri.
- Dannels, D., Housley Gaffney, G., Kendrowicz, A. & Roth, A. D. (2008, November). *Communication across the curriculum: Innovations in funding, sustaining, and assessing a quality program*. Short course taught at the annual meeting of the National Communication Association, San Diego, California.
- Roth, A. D. (2008, September). *Following Plato's advice: Interactive course management systems for the Facebook generation*. Paper presented at the annual meeting of the Society of Philosophy and History of Education, San Antonio, Texas.
- Roth, A. D. (2008, April). *Teaching new teachers: Educating graduate teaching assistants on pedagogical practices to cultivate instructional success*. Roundtable discussion at the annual meeting of the Eastern Communication Association, Pittsburgh, Pennsylvania.
- Roth, A. A. (2007, November). *Developing communication skills: Placing faith in cxc and basic course initiatives*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Roth, A. D. (2007, November). *A choir without a preacher: Establishing faith among administrators to expand cxc*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.

- Dannels, D., Housley Gaffney, G., Kendrowicz, A. & Roth, A. D. (2007, November). *Communication across the curriculum and in the disciplines: Sustaining and assessing a quality program*. Short course taught at the annual meeting of the National Communication Association, Chicago, Illinois.
- Roth, A. D. (2006, November). *Rhetorical physicians and therapeutic rhetoricians in ancient Greece*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas.
- Roth, A. D. (2004, November). *Tradition and novelty in ancient rhetoric and medicine*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Roth, A. D. (2003, November). *Socio-cultural constraints on deliberative speech in ancient Greece*. Paper presented at the annual meeting of the National Communication Association, Miami, Florida.
- Roth, A. D. (2003, April). *The rhetorical possibilities of a democratic ideal*. Paper presented at the annual meeting of the Eastern Communication Association, Washington, DC.
- Roth, A. D. (2002, November). *Perceptions of kairos as right timing*. Paper presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.

INVITED PRESENTATIONS

- Roth, A. D. (2018, September). A pragmatic philosophy of higher education. Presidential address at the annual meeting of the Society of Philosophy and History of Education, St. Louis, MO.
- Roth, A. D. (2018, March). *Business Communication Strategies for Millennials*. Advertising, Marketing, Public Relations Society of Rhode Island.
- Roth, A. D. (2017, June). *Digitally speaking*. Family Orientation Program, University of Rhode Island.
- Roth, A. D. (2017, March). *Keynote address: Disrupting higher education: Money, power, and the common good*. Oklahoma Statewide American Association of University Professors (AAUP) Conference, Southeastern Oklahoma State University, Durant, Oklahoma.
- Roth, A. D. (2016, June). *Public speaking for the social media generation*. Family Orientation Program, University of Rhode Island.
- Roth, A. D. (2016, May). *Public speaking as a technology for leadership success*. Ocean State Project Management Institute, CVS Headquarters, Woonsocket, Rhode Island.
- Roth, A. D. (2016, March). *Public speaking for career success*. Multicultural Student Fellows, University of Rhode Island.
- Roth, A. D. (2015, November). *Keynote address: 5 elements of public speaking*. Preparation for the Rhode Island Academic Decathlon, New England Institute of Technology, East Greenwich, Rhode Island.
- Roth, A. D. (2015, October). *Introduction*. Bob Mankoff, Cartoon Editor of The New Yorker magazine and keynote speaker for the 2015 URI Honors Colloquium on the Power of Humor, University of Rhode Island.
- Roth, A. D. (2015, June). *Public speaking for the social media generation*. Family Orientation Program, University of Rhode Island.

- Roth, A. D. (2014, December). *Keynote address: 5 elements of public speaking*. Preparation for the Rhode Island Academic Decathlon, New England Institute of Technology, East Greenwich, Rhode Island.
- Roth, A. D. (2014, August). *Communication skills for professional success*. Science and Engineering Fellows Professional Panel, University of Rhode Island.
- Roth, A. D. (2014, June). *Public speaking for the social media generation*. Family Orientation Program, University of Rhode Island.
- Roth, A. D. (2014, May). *Keynote address: Public speaking for professional success*. Ocean State Project Management Institute, Warwick, Rhode Island.
- Roth, A. D. (2014, April). *Keynote address: Socratic methodology and market ideology in a brick-and-click environment*. Oklahoma Statewide American Association of University Professors (AAUP) Conference, Southeastern Oklahoma State University, Durant, Oklahoma.
- Roth, A. D. (2013, November). *Keynote address: 5 elements of public speaking*. Preparation for the Rhode Island Academic Decathlon, New England Institute of Technology, East Greenwich, Rhode Island.
- Roth, A. D. (2013, November). *Enhancing student engagement using social media*. Executive Board of Hillel, University of Rhode Island.
- Roth, A. D. (2013, April). *Adaptive learning technologies in the basic course*. McGraw-Hill Communication Symposium, Laguna Beach, California.
- Roth, A. D. (2011, October). *Out of diversity: We speak*. The University of Rhode Island Diversity Week.
- Roth, A. D. (2010, February). *Best practices for teaching the basic course with technology*. Introduction to Communication Symposium, La Jolla, California.
- Roth, A. D. (2009, November). *Rhetoric and the history of medicine in America*. Masonic Lodge, Chepachet, Rhode Island.
- Roth, A. D. (2008, March). *The therapeutic functioning of words in ancient Greece*. Department of Communication Studies Research Colloquia, University of Rhode Island.
- Roth, A. D. (2007, November). *Communicating Like a professional*. American College of Sports Medicine—Mid-Atlantic Region Conference, Harrisburg.
- Roth, A. D. (2007, August). *Planning and implementing communication across the curriculum*. Indiana University of Pennsylvania, School of Education, Graduate Workshop for Teachers in the Commonwealth of Pennsylvania.
- Roth, A. D. (2007, April). *Professional communication for health consultants*. Department of Health and Physical Activity, School of Education, University of Pittsburgh.
- Roth, A. D. (2006, December). *Writing and speaking in your discipline*. Department of Sports Medicine and Nutrition, School of Health and Rehabilitation Sciences, University of Pittsburgh.
- Roth, A. D. (2006, December). *Professional communication in health counseling*. Department of Health and Physical Activity, School of Education, University of Pittsburgh.
- Roth, A. D. (2006, November). *Productive speaking and writing assignments*. University of Pittsburgh Teaching Excellence Fair.

- Roth, A. D. (2006, May). *Keynote Address: Lambda Pi Eta (honors society) induction ceremony*. Communication Studies Department, University of Iowa.
- Roth, A. D. (2006, April). *Integrating speaking and writing activities across disciplines*. University of Pittsburgh Teaching Excellence Fair.
- Roth, A. D. (2006, March). *Careers in Communication*. Department Chair's 250-student lecture course, University of Iowa.
- Roth, A. D. (2006, February). *Preparing and delivering scientific presentations*. Internal Medicine Residency Program, University of Pittsburgh Medical Center.
- Roth, A. D. (2005, December). *Managing organizational change in Greek life and culture*. Delta Delta Delta Sorority, University of Iowa.
- Roth, A. D. (2005, December). *The influence of science and medicine on the study of ancient and modern rhetorical theory*. Graduate seminar on Classical rhetoric, University of Iowa.
- Roth, A. D. (2004, October). *Contemporary rhetorical theory*. Roundtable discussion at the Rhetoric Society of America Conference, Northwestern University.
- Roth, A. D. (2003, April). *Objectivity in research*. Communication Studies Department Research Colloquium, University of Iowa.

MEDIA INTERVIEWS

- Roth, A. D. (2018, June 7). Interviewed by Bill Rappleye on \$1 million gift from Karen Adams to launch the Taricani Memorial Lecture Series on First Amendment Rights [WJAR TV]
- Roth, A. D., J. Wyatt, & J. Frennete. (2017, March). The Patricia Raskin Show. Interview by P. Raskin [WPRO Radio].
- Roth, A. D. (2016, November 26). *5Q: Adam David Roth*. Interview by E. Sherman. Providence Business News.
- Roth, A. D. (2016, October 11). *Gene Valicenti Show*. Interview by G. Valicenti [WPRO Radio].
- Roth, A. D. (2016, October 08). *The Patricia Raskin Show*. Interview by P. Raskin [WPRO Radio].
- Roth, A. D. (2016, September 23). *Leadership at All Levels*. Interview by G. Alofsin [WADK Radio].

COURSES DEVELOPED/TAUGHT

Business/Corporation Communication

- Business and Professional Communication (10–145 students)
- Communicating in Business, Professional, and Workplace Environments
- Corporate Communication (22–100 students)
- Organizational Communication Skills (30–110 students)

Persuasion and Social Influence

- Persuasion in Society
- Persuasive Communication
- The Ethics of Persuasion (online and face-to-face)
- Theories of Persuasion
- Theory and Practice of Argument

Communication Across the Curriculum

Communication Fundamentals RN to BSN Program (for nurses)
Communication Fundamentals (20–150 students)
Communication Fundamentals (Honors)
Faculty Development Seminar on Communication Across the Curriculum (semester-long)
Fundamentals of Communication
Public Speaking
Rhetoric and Public Controversies (standard and honors)

Rhetorical Theory, Criticism, History

Advanced Rhetorical Theory
Seminar on Rhetoric, Medicine, and Health (Graduate)
Seminar on Medical-Economic Metaphors (Graduate)
History and Rhetoric of Pharmaceutical Marketing
Rhetoric and American Culture
Rhetoric and Public Controversy: The Sixties (satellite course)
Rhetorical Criticism (online)
Rhetorical Theory (online and face-to-face)
The History of Rhetoric

GRADUATE STUDENT COMMITTEES

Jiyeon An, Ph.D., Business, 2017
Judith Coffey, MA, Communication Studies, 2016
Roberta Opara, MA, Communication Studies, 2016
Shayna Soenksen, PhD, Psychology, 2015 (committee chair)
Ambrose Curtis, MA, Communication Studies, 2015
Stephanie Viens, MA, Communication Studies, 2015
Jennifer Feldman, MA, Communication Studies, 2015
Rebecca Rowland, MA, Communication Studies, 2014
Patrick Lowney, MA, Communication Studies, 2014
Sandy McGee, MA, Communication Studies, 2014
Kayla Beauvais, MA, Communication Studies, 2013
Ron Haley, MA, Communication Studies, 2013 (major professor)
Collin Syfert, MA, Communication Studies, 2013 (major professor—thesis)
Winnie Chung, MA, Communication Studies, 2013
Allison Smith, MA, Communication Studies, 2013
Stephanie Blanchard, MA, Communication Studies, 2012
Siobhan Breagy, MA, Communication Studies, 2012
Gary Yagoubian, MA, Communication Studies, 2012
Dan Peironi, MA, Communication Studies, 2011
Renee Lavoie, MA, Communication Studies, 2011
Chuck Albrecht, MA, Communication Studies, 2011
Michael Ricci, MS, Psychology, 2010 (committee chair)
Patrick Traub, MA, Communication Studies, 2010

PROFESSIONAL SERVICE ACTIVITIES

University

2017–2020 **President**, URI Hillel International Board of Directors
2009– **Faculty Processional**, Annual URI graduation ceremony
2016–2017 **Faculty Mentor**, Dr. Douglass Reed, tenure-track professor of Philosophy
2008–2017 **Member**, Subcommittee on the Assessment of General Education
2016 **Member**, Administrative Evaluation Committee, Vice Provost of Enrollment Management
2015–2016 **Vice President**, URI Hillel Executive Board

2015 **Convener and Group Leader**, Provost's task force to develop academic strategic plan
 2008–2015 **Chair**, Bachelor of General/Interdisciplinary Studies Curriculum Committee
 2013–2015 **Chair**, Committee to develop university-wide, general education rubric for communication
 2013–2015 **Executive Board Member**, URI Hillel
 2008–2014 **Member**, University College and General Education Committee
 2011–2014 **Faculty Adviser/Moderator**, URI Social Media Social
 2008–2013 **Guest Speaker**, URI Speaker's Bureau
 2007–2013 **Faculty Adjudicator**, University Board on Student Conduct
 2009–2011 **Graduation Platform Committee**, Annual commencement, College of Arts and Sciences
 2007–2010 **Member**, Dean's Advisory Committee, College of Arts and Sciences
 2010 **Invited Speaker**, Provost's Grand Challenge Program instructor workshop
 2009 **Guest Speaker**, Writing Center staff workshop
 2009 **Participant**, Honors Program two-day retreat
 2008 **Assessment Workshop Fellow**, Provost's True Outcomes assessment user group
 2007 **Faculty Presenter** to Richard Harrington—part of the process for securing a major gift to launch the Harrington School of Communication and Media

Harrington School/Department of Communication Studies

2016–2017 **Chair**, Search committee for tenure-track professor in data science/digital scholarship
 2007–2016 **Guest Speaker**, Annual graduate student teaching practicum, Communication Studies
 2007–2016 **Chair**, Basic Course Program Curriculum Committee
 2007–2016 **Director, Principal Investigator, Adviser**, URI Speaking Center
 2008–2015 **Colloquium Coordinator** (scheduled/promoted 45 presentations by URI faculty and invited speakers)
 2007–2015 **Founder and Organizer**, Annual Basic Course Program Awards Dinner (45–50 attendees)
 2008–2015 **Member**, Communication Studies Teaching Assistantship Allocation Committee
 2015 **Moderator**, Public Relations Student Society of America conference on branding
 2015 **Chair**, Business of Media tenure-track search
 2015 **Member**, Search committee for director, Graduate School of Library and Information Studies
 2015 **Chair**, Search committee for fiscal clerk
 2015 **Chair**, Search committee for coordinator
 2015 **Member**, Search committee for chair, Writing & Rhetoric
 2012–2014 **Emcee**, Department of Communication Studies graduate student award ceremony
 2013 **Search Committee**, Three lecturer positions
 2013 **Emcee**, Harrington School graduation award ceremony
 2007–2012 **Organizer and Host**, Communication Studies annual lecturer dinner
 2009–2012 **Facebook Page Developer/Administrator**, Harrington School of Communication and Media
 2012 **Participant** (three days), Harrington School strategic planning retreat
 2012 **Presenter**, Harrington School of Communication and Media graduation awards ceremony
 2012 **Department Representative**, Open House for prospective students
 2010–2012 **Webmaster**, Department of Communication Studies and Basic Course Program
 2011 **Search Committee Chair**, Lecturer for COM100
 2011 **Search Committee Chair**, Lecturer in multiculturalism
 2011 **Participant**, Harrington School of Communication and Media strategic planning retreat
 2011 **Faculty Mentor**, Dr. Samara Anarbaeva, lecturer in Communication Studies
 2011 **Participant**, Arts and Sciences Chairs retreat (substitute Dr. Derbyshire)
 2011 **Organizer**, Tony Horton Lecture for Communication Studies/Public Relations majors
 2010 **Organizer**, Invited speaker, Dr. Takis Poulakos (University of Iowa). Co-sponsored by Honors Program, Departments of Philosophy, Modern and Classical Languages and Literatures, Communication Studies, Writing and Rhetoric, Classical Studies, Harrington School of Communication and Media, and the College of Arts and Sciences
 2010 **Participant**, Harrington School of Communication and Media strategic planning retreat
 2010 **Search Committee Chair**, Lecturer in multiculturalism
 2010 **Website Redeveloper**, Communication Studies
 2007–2010 **Department Representative**, University Welcome Day for admitted students
 2009 **Participant**, Harrington School of Communication and Media strategic planning retreat

2008 **Department Representative**, Assessment and rubric workshop
2007 **Faculty Judge**, Doody Scholarship committee

Professional and External Service

2019 **Panel Chair and Session Organizer**, International Conference of Philosophy
2018 **President**, Society of Philosophy and History of Education
2018 **Panel Chair and Session Organizer**, International Conference of Philosophy
2017 **Panel Chair and Session President**, International Conference of Philosophy
2016–2017 **President Elect**, Society of Philosophy and History of Education
2008– **Editorial Advisory Board**, *Journal of Philosophy and History of Education*
2012– **Manuscript Reviewer**, *Philosophy and Rhetoric* journal
2014–2016 **Manuscript Reviewer**, *Rhetorica: A Journal of the History of Rhetoric*
2016 **Panel Chair**, Society of Philosophy and History of Education
2016 **Panel Chair**, World Congress of Philosophy
2015 **Panel Chair**, Society of Philosophy and History of Education
2015 **Panel Chair**, International Conference of Philosophy
2014 **Panel Chair**, Society of Philosophy and History of Education
2007–2014 **Editorial Board**, *Journal of Literature, Language, and Linguistics*
2014 **Panel Chair**, International Conference of Philosophy
2013 **Fulbright Grant Reviewer**, Polish-US Fulbright Commission
2013 **Panel Chair**, Society of Philosophy and History of Education
2013 **Panel Chair**, International Conference of Philosophy
2010–2012 **Textbook Reviewer**, Kendall Hunt Publishing
2012 **Manuscript Reviewer**, *International Journal of Communication*
2012 **Book Proposal Reviewer**, University of Chicago Press, Science Communication Division
2012 **Panel Chair**, International Conference of Greek Philosophy, Samos, Greece
2012 **Panel Chair**, Society of Philosophy and History of Education
2007–2011 **Textbook Reviewer**, Oxford University Press Educational Division
2011 **Panel Chair**, International Conference of Greek Philosophy, Vouliagmeni, Greece
2011 **Panel Chair**, Society of Philosophy and History of Education, San Antonio, Texas
2011 **Textbook Reviewer**, Cengage Learning
2011 **Textbook Reviewer**, Pearson Higher Education
2010 **Panel Chair**, International Conference of Philosophy, Kalamata, Greece
2010 **Panel Chair**, Society of Philosophy and History of Education, Oklahoma City, Oklahoma
2009–2010 **Textbook Reviewer and Subject-Matter Expert**, McGraw-Hill Learning
2009 **Panel Chair**, Society of Philosophy and History of Education, St. Louis, Missouri
2009 **Nominating Chair**, Takis Poulakos, University of Iowa Teaching Award (received)
2009 **Panel Chair**, International Conference of Philosophy, Paphos, Cyprus
2008 **Panel Chair**, *Making a difference through performance*. Eastern Communication Association Convention, Pittsburgh, Pennsylvania
2008 **Panel Respondent**, *Performance, pedagogy and culture*. Eastern Communication Association Convention, Pittsburgh, Pennsylvania
2007 **Roundtable Organizer/Participant**, *Faith in cxc and basic course initiatives*. National Communication Association Convention, Chicago, Illinois
2007 **Panel Chair**, *Health and the rhetorical construction of female identity*. National Communication Association Convention, Chicago, Illinois
2006 **Review Committee**, 5-year review, Project on the Rhetoric of Inquiry
2006 **Panel Chair**, *Suffering: New rhetorics/New histories symposium*. The University of Iowa
2003–2006 **Founder/Coordinator**, Business Communication Speaker Series, The University of Iowa
2005 **Panel Chair**, *Mass consumption in historical perspective*. National Communication Association Convention, Chicago, Illinois
2002–2004 **Manuscript Reviewer**, *Journal of Communication Inquiry*
2003 **Presentation Reviewer**, National Communication Association, student division

Professional Memberships

2007– Society of Philosophy and History of Education
2007– Educational Foundations Society
2002– International Association for Greek Philosophy
2001– National Communication Association
2014–2017 Community Advisory Board, WSBE-TV/Rhode Island PBS
2013; 2016 World Congress of Philosophy
2007; 2012 Eastern Communication Association

INSTRUCTIONAL PROFESSIONAL DEVELOPMENT

Converging Media Roundtable Workshop, International Communication Association Convention, San Juan, Puerto Rico, April, 2015.
Completion of basic skills course in learning management systems, January, 2014.
McGraw-Hill Communication Symposium, Laguna Beach, California, April, 2013.
Chinese (Mandarin) language acquisition, Confucius Institute, University of Rhode Island, 2012.
McGraw-Hill Communication Symposium, La Jolla, California, February, 2010.
Online Teaching Fellow, University of Rhode Island, spring, 2009.
Learning management system seminar, University of Rhode Island, September, 2008.
Assessment and rubric workshop, University of Rhode Island, September, 2008.
Assessment workshop, University of Rhode Island, October, 2008.
Teaching Fellow, Instructional Development Program, University of Rhode Island, Fall/Spring, 2007.
Week-long Instructional Development Program, University of Rhode Island, August, 2007.
Attendee/Presenter, University of Pittsburgh Teaching Excellence Fair, December, 2006.
Certificate, Communication across the Curriculum, National Communication Association, 2006.
Effective use of learning management systems, Center for Instructional Development and Distance Education, University of Pittsburgh, 2006.
Year-long professional development program in teaching, University of Iowa, 2002-2003.

INDUSTRY EXPERIENCE

Research Associate and Multimedia Specialist

CorCom Marketing Research Group, Pittsburgh, PA
2000–2002

- Collected/analyzed quantitative/qualitative data from a variety of survey instruments
- Produced crosstabs, audio summaries, and written reports for clients
- Developed audio reports for clients with content from seminars, workshops, and focus groups

Marketing Research Consultant

Dickerson & Mangus, Ink., Pittsburgh, PA
1999–2001

- Promoted (Pittsburgh) regional cultural attractions through targeted marketing
- Quantified survey research, analyzed and interpreted data, produced executive reports
- Co-authored Executive Sourcebook for executives moving to the Pittsburgh region

Market Researcher

Ketchum Public Relations, Pittsburgh, PA
1999–2000

- Interviewed 500 senior executives and members of senior management teams
- Collected quantitative and qualitative data on product and service satisfaction

- Trained, scheduled, supervised 10-person team of market researchers

Client Engagement: Heinz, Pittsburgh Pirates, Wendy's, SmithKline Beecham, Alcoa, University of Pittsburgh Medical Center, Quaker State, National Aviary, Just For Men, Bayer, Quaker Oats