### JOR 221: Multimedia Reporting
#### Course Goals

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| **Able to report professionally acceptable basic news stories** | a. Can identify potential stories  
b. Can identify appropriate sources of information  
c. Can conduct successful interviews  
d. Can gather information from appropriate documents and published sources | Lectures  
Reading text  
Reporting for stories  
Proposing story ideas  
Interviewing for stories | Produce an assigned story under deadline during class time (under 1 hr and 45 minutes)-- One day deadline reporting assignment  
Midterm Exam  
Final Exam |
| **Able to gather appropriate sound and pictures for basic news stories** | a. Can use a digital recorder for interviews and ambient sound  
b. Can use a digital camera to capture useable photos  
c. Can use a video camera to capture basic video | In class instruction  
In class demonstrations  
In and out of class practice with equipment  
Out of class assignments with equipment | Audio News Project  
Multimedia News Project |
| **Able to write professionally acceptable basic news stories “for the ear”** | a. Understand the content of radio news stories  
b. Understand the format of radio news stories  
c. Can write useable radio-news scripts | a. Listen to radio news stories in and out of class and summarize contents by listing major points  
b. Transcribe radio newscasts to learn standard formats  
c. Writing various types of broadcast leads (See text and handouts)  
c. Writing news stories using broadcast writing rules (See text and handouts) | a. Quizzes and tests  
b. Quizzes, exercises and tests  
c. Create an original radio newscast, acceptable for on-air use. |
| **Understand the needs of multi-media journalism.** | a. Can describe the current status of online journalism  
b. Can discuss trends in online journalism  
c. Can explain the similarities and differences in news prepared for traditional media and new media | Lectures  
Reading text and handouts  
Reading the newspaper  
Reading online sources  
Doing exercises from Poynter’s NewsU  
Looking at/analyzing multi-media projects  
Class discussions | Multimedia news project  
Video News project  
Midterm Exam  
Final Exam |